

Little Room Media
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Words & Pictures

by John Harden



Agency veteran with broad experience in advertising, marketing and design. Award-winning screenwriter and film/video director. Never happier than when I'm finding a new way of telling a story.

Experience /

10/19 onward: LITTLE ROOM MEDIA, Santa Rosa, CA
Graphic Designer, Copywriter, Video Editor

10/01 to 9/19: ARMSTRONG CREATES, Santa Rosa, CA
Writer, Graphic Designer, Illustrator

10/99 - 10/01: NORTH BAY BOHEMIAN NEWSPAPER, Santa Rosa, CA
Production Manager

Clients /

Beam Wine Estates
Blood Bank of the Redwoods
Culinary Farms
Exchange Bank
Hilmar Ingredients
Highway 29 Media
Moss Adams
PFT Systems & Connectors
Redwood Empire Food Bank
San Francisco Association
of Realtors
Sonoma County YWCA
QKA Architects

Highlights /

Creative, original concepts for print and electronic media.

Narrative and non-fiction film and video. National broadcast on PBS. Awards and screenings at prestigious film festivals worldwide.

Communicator. Collaborator. Deadline muscles. Grace under pressure. Occasionally funny.

Skills /

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Final Cut Pro
Mailchimp
Wordpress

Accomplishments /

Operating successful business Little Room Media since 2019.

Oversaw ad campaigns and corporate video production for Armstrong Creates, a marketing & communications firm with a 40-year history in Sonoma County.

Writer, director and producer. Video editor. Managed successful crowdfunding campaigns, raising budgets for film productions.

Production Manager for busy alternative newsweekly.

Advertising & editorial design. Coordinated staff and special project scheduling.

