

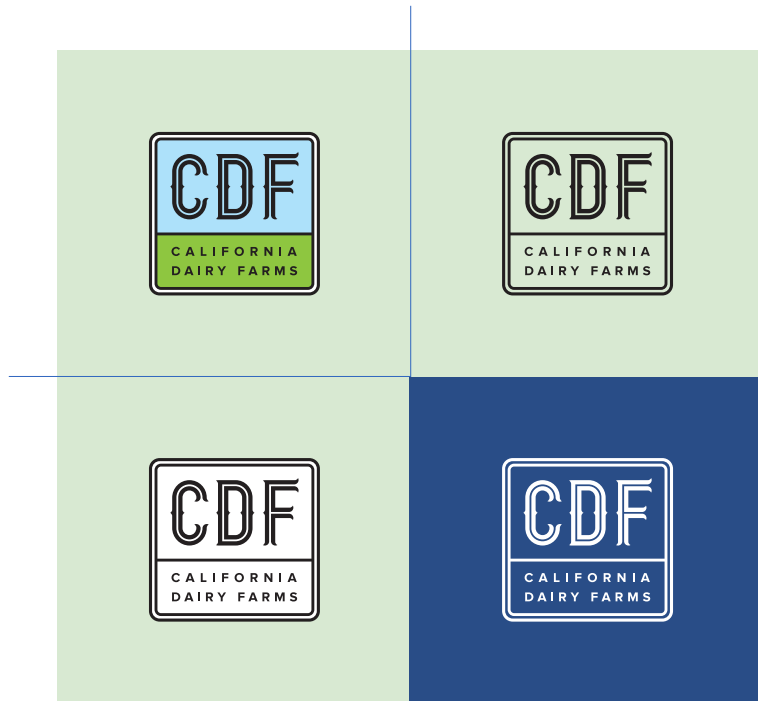


PORTFOLIO

Little Room Media

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BRAND IDENTITY

California Dairy Farms

Established in 2015, California Dairy Farms is an affiliation of farms in Merced County. Current operations encompass row farming of several different crops, in addition to dairy and beef production.

As the company has diversified, the need for a contemporary visual brand became evident: one

that would not define it in a limiting way, and present CDF as a sophisticated, modern company.

My design solution is inspired by cattle brand iconography and evokes tradition, trustworthiness and the American west. The blue and green color scheme brings associations with agriculture and California's rural landscape.



BUY + REFURBISH + SELL
WINERY • BREWERY



BRAND IDENTITY

Revolution Equipment Sales

Launched in 2010, "REVO" offers professional wine makers and brewers an online market for the buying and selling of equipment such as grape presses, pumps and bottling lines.

Befitting a company that knows its way around a forklift, the REVO identity delivers a sturdy blue-collar vibe, reflecting the owner's personality: fun-loving, with a slightly irreverent edge.



SALES COLLATERAL/CAPSULE

Ramondin USA

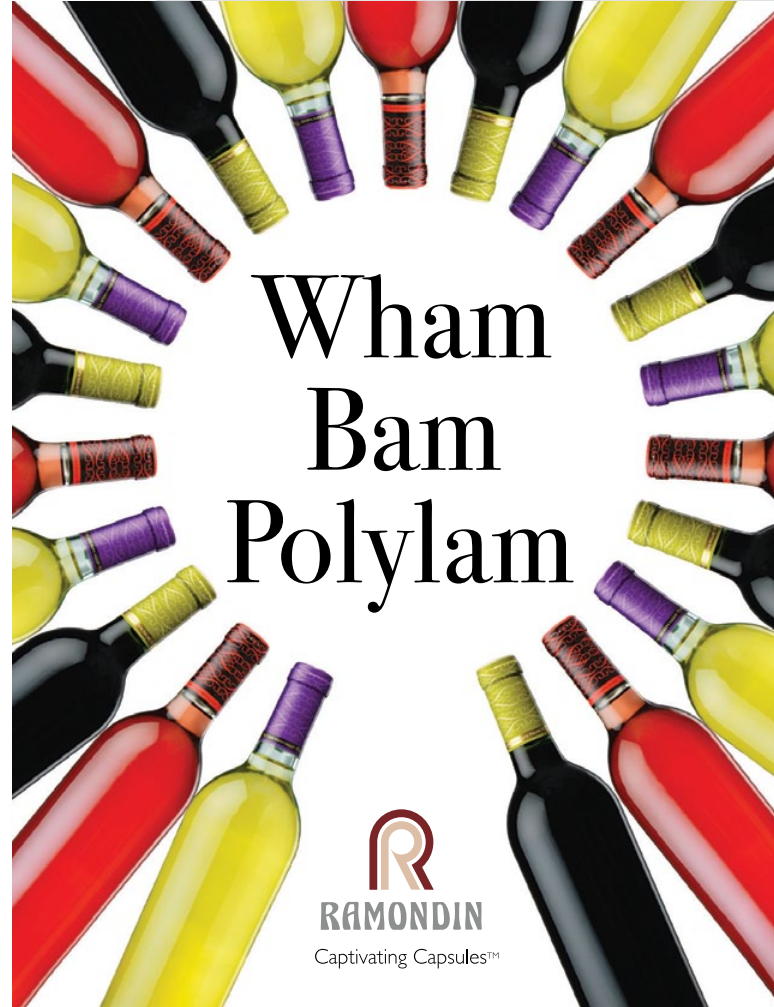
In the wine industry, bottle capsules can sometimes be viewed as a commodity and are often sourced from overseas.

Though they have roots in Portugal, Ramondin USA is headquartered in Napa, the heart of California wine country. When Ramondin added poly laminate capsules to their product offerings, they needed



to get the word out: both about their new capabilities, and the advantages of locally-produced capsules.

In addition to sales sheets and an ad campaign, a sample mailer was devised, containing a set of five custom-designed capsules, featuring the Ramondin logo and the proud appellation "Made in Napa."



Ramondin USA PolyLAM Capsules

Precision produced and printed in Napa

Printing and Forming

- Precise multicolor roto-gravure printing
- Optional laser-engraved plates for extreme detail
- Hot foil stamping – body
- Embossing and inked – tops
- Secure, nearly imperceptible body and top seams

Customized Color Solutions

- In-house color formulation – match any sample
- Customer press checks available

Wrinkle-free Fit

- Extensive database of bottle types and dimensions
- send us your sample bottle for accurate fit

Packaging and Logistics

- Custom shippers – easy open, dispense, fully recyclable

Standard Capsules

- Available in silver, black and gold

Samples and Quotations


call: 707.944. 2277 or
email: sales@ramondinusa.com



Ramondin USA
707-944-2277
541 Technology Way
Napa, CA 94558
sales@ramondinusa.com
www.ramondin.com



born to run



NEW! CONSISTA-HOPPER™

While cluster handling has never been easier, the revolutionary Consista-Hopper™ evenly and gently meters whole clusters onto the sorting table at your desired speed. And bin dumping has never been faster. The large receiving hopper handles an entire half-ton bin all at once. The Consista-Hopper™ will integrate with most current lines and shorten the load-out.

FEATURES

- Processes up to 8 tons/hour
- Adjustable for cluster size
- Half-ton receiving hopper
- Adjustable to fit over belted or vibratory sorting tables
- VFD speed control
- Lockable wheel casters for portability
- Easy-to-re-size design

SPECIFICATIONS

- Footprint: 60" x 55"
- Height customizable to your application
- Hopper: 45" x 65" x 30" tall
- Adapts to your site voltage

Ramble on! Dump half-ton bins and gently and evenly meter the clusters onto your sorting table.

25" tubular casters with speed adjustment makes operation simple.

Food-grade star rollers allow for even metering of whole grape clusters.

P&L SPECIALTIES™
HIGH-PERFORMANCE CRUSHPAD EQUIPMENT

www.plspecialties.com
P: 707.872.2341 • F: 707.872.2142
1410 Almar Place, Santa Rosa, CA 95403
Lewiston, OR 97034, WI 53184, KS 66502, CA 91603
©2014 P&L Specialties

easy rider



NEW! MUST VESSEL™

Must Vessel™ is the most advanced cluster handling system ever designed. It's the only system that can handle the largest clusters and the most difficult varieties. It's the only system that can handle the largest clusters and the most difficult varieties. It's the only system that can handle the largest clusters and the most difficult varieties.

FEATURES

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P&L SPECIALTIES™
HIGH-PERFORMANCE CRUSHPAD EQUIPMENT

shake it up



LT™ (Le Trieur) MOG REMOVER

LT™ (Le Trieur) MOG REMOVER is the most advanced cluster handling system ever designed. It's the only system that can handle the largest clusters and the most difficult varieties. It's the only system that can handle the largest clusters and the most difficult varieties. It's the only system that can handle the largest clusters and the most difficult varieties.

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P&L SPECIALTIES™
HIGH-PERFORMANCE CRUSHPAD EQUIPMENT

gentle giant



LT™ 2+2 MOG REMOVER

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P&L SPECIALTIES™
HIGH-PERFORMANCE CRUSHPAD EQUIPMENT

smooth move



CLUSTER THRUSTER™

Cluster Thruster™ is the most advanced cluster handling system ever designed. It's the only system that can handle the largest clusters and the most difficult varieties. It's the only system that can handle the largest clusters and the most difficult varieties. It's the only system that can handle the largest clusters and the most difficult varieties.

FEATURES

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P&L SPECIALTIES™
HIGH-PERFORMANCE CRUSHPAD EQUIPMENT



SALES COLLATERAL/TRADE SHOW GRAPHICS

P&L Specialties

P&L Specialties is a storied company with a long history in Northern California engineering premium-quality equipment for the processing of wine grapes.

To create a complete suite of sales materials, new photography of their extensive product line

was commissioned. I established a strong brand identity employing the texture of brushed stainless steel with rich, wine-colored accents. The identity was carried over to banner art and signage for their trade show exhibit.



SHAINA

LOGLINE

A skilled space mercenary and her robot assistant team up to save a planet while a group of powerful figures look for a way to rule the galaxy.

THE TONE

Soft action comedy with heart. A female lead teaming up with a robot to save the world is the punch of GUARDIANS OF THE GALAXY.



THE HEAVEN

See and a holographic space alien. The character QUICK has been kidnapped. Shaina appears to rescue her but ends up with a mission to find and to save her. Her team is made up of the characters and the alien space alien in a space planet. The team is made up of the characters and the alien space alien in a space planet. The team is made up of the characters and the alien space alien in a space planet.

The MOVIE, see also team members, explain that the team is made up of the characters and the alien space alien in a space planet. The team is made up of the characters and the alien space alien in a space planet.

Walking back to the ship, Shaina sees the Heaven meeting with the aftermath of the mission. As they pick up the pieces of their shattered lives, they find the strength to gather in the name of their village, find hope in a strike and bring a home. The beauty of the story, their journey, their connection—these things are the heart of the story. Can she be saved?

CHARACTER PROFILE

SHAINA

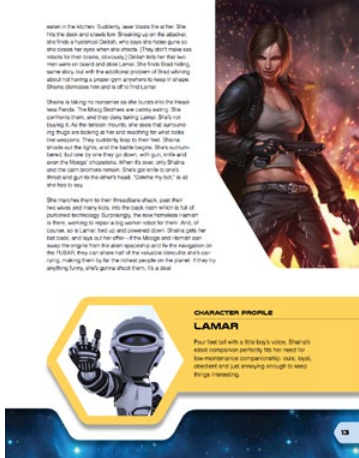
Late 20s to early 30s. A tough, no-BS mercenary in a post-apocalyptic world who's saved the world. She's got a heart of gold but she's got a mean streak that'll kick ass.



CHARACTER PROFILE

HAMISH

Early 20s. He's a young man who's got a heart of gold but he's got a mean streak that'll kick ass.



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CHARACTER PROFILE

LAMAR

Four feet tall with a big boy's voice. Shaina's robot assistant perfectly fit her need for low-maintenance companionship, look, look, obedient and just enough to get her through.



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FILMMAKER STATEMENT

The mission for Shaina is to save the world. She's got a heart of gold but she's got a mean streak that'll kick ass.

ABOUT KEITH BEARDEN

Keith Bearden is a writer/director from New York City. He's got a heart of gold but he's got a mean streak that'll kick ass.

His latest feature film is 'SHAINA', which is a soft action comedy with heart. A female lead teaming up with a robot to save the world is the punch of GUARDIANS OF THE GALAXY.

He's got a heart of gold but he's got a mean streak that'll kick ass.

PRODUCER CONTACT

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212-633-4447

Keith Bearden, Writer/Director
kbearden@sonnet.com
917-860-4158



SHAINA LOOK BOOK

Greasy Films

To drive excitement for next feature film project, New York film writer/director Keith Bearden took the unorthodox step of creating a physical

hard-bound version of his look-book, creating an enticing and unforgettable "leave-behind" for producers who'd heard his pitch.