

John Harden

Words & Pictures

18 year agency veteran with broad experience in advertising, marketing and design. Award-winning writer and director of film and video. Whether I'm writing ad copy or making a film, in the end it's all about telling a compelling story.

Résumé Highlights

Creative and original concept development. Copywriting and visual design for print and electronic media.

20+ years experience in narrative and non-fiction film and video. Work has seen national broadcast on PBS and taken awards at prestigious film festivals worldwide.

Communicator. Collaborator. Deadline muscles. Grace under pressure.

Accomplishments

Oversaw advertising campaigns and corporate video production for Armstrong Creates, a marketing & communications firm with a 40-year history in Sonoma County.

Writer, director and independent producer of short and feature-length film and video. Video editor.

Managed successful crowdfunding campaigns, raising five-figure budgets for film productions.

Production-managed advertising design department for busy alternative newsweekly. Advertising & editorial design. Coordinated staff and special project scheduling.

Live event management & promotion.

Work Experience

10/01 to 9/19: ARMSTRONG CREATES, Santa Rosa, CA – Writer, Graphic Designer, Illustrator

1990 to present: INDEPENDENT FILM AND VIDEO
Screenwriter, Director, Independent Producer, Editor

10/99 – 10/01: NORTH BAY BOHEMIAN
NEWSPAPER, Santa Rosa, CA – Production
Manager

Awards & Screenings

Top 25 “Screenwriter to Watch 2020”
International Screenwriters Association

Winner, Austin Film Festival Screenplay
Competition 2009: Feature, Sci-Fi category

Best Narrative Short: L.A. Film Festival 2005
Special Jury Recognition: Aspen Shortsfest 2005

Special Jury Prize: Seattle Int'l Film Festival 2005
Critics Choice, Best Short Film: Film Fest
Twain Harte 2014

Official Selection: Slamdance, New Directors/New
Films, Rotterdam Int'l Film Festival

Clients

Aviatech
Beam Wine Estates
Blood Bank of the Redwoods
Culinary Farms
Moss Adams
Oak Grove Elementary School
San Francisco Association of Realtors
Sonoma County YWCA
QKA Architects

johnfilms.com